

Business - Welcome!

1. Book review of a book from the assigned reading list:

Summary

- ◇ Key theory
- ◇ Critical perspectives

Your opinion on the book

- ◇ Analysis of theory
- ◇ Analysis of perspectives

Would you recommend it?

- ◇ Justification
- ◇ Rating

2. Purchase the core textbook

- Read the **first two chapters**
- Write active recall **questions and answers** on the content from **each chapter**. These are your own questions regarding the content e.g. What is a market?

3. Take a free T2U online introductory course, 1-2 hours via this link -

<https://ondemand.tutor2u.net/students/introduction-to-edexcel-a-level-business-getting-started>

Reading List:

- Loonshots: How to Nurture the Crazy Ideas that Win Wars, Cure Diseases, and Transform Industries, by Safi Bahcall
- The Diary of CEO: The 33 Laws of Business and Life by Steven Bartlett
- Make, Think, Imagine: Engineering the Future of Civilisation, by John Browne
- Invisible Women: Exposing Data Bias in a World Designed for Men, by Caroline Criado Perez
- Range: How Generalists Triumph in a Specialized World, by David Epstein
- Equal: A Story of Women, Men and Money, by Carrie Gracie
- 21 Letters on Life and Its Challenges, by Charles Handy
- Legacy: One Family, A Cup of Tea and the Company that Took on the World, by Thomas Harding
- She Thinks Like a Boss by Jemma Roedel
- Zucked: Waking Up to the Facebook Catastrophe, by Roger McNamee
- The Man Who Solved the Market: How Jim Simons Launched the Quant Revolution, by Gregory Zuckerman

Core textbook:

Pearson Edexcel A level Business Paperback, Hodder Education.

- **ISBN-10:** 1510452702
- **ISBN-13:** 978-1510452701

Bring this work o our first Business lesson. You will need to refer to your notes during class discussions and hand in a copy.